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News

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**Introducing Wiley Open Access:
Wiley Launches New Program of Open Access Journals,
Developed to Increase Author Choice**

Hoboken, NJ – February 1st, 2011: Wiley today announced the launch of *Wiley Open Access*, a new publishing program of open access journals. The first journals will launch shortly, publishing primary peer-reviewed research in a range of broad-based subject disciplines in the life and biomedical sciences, including neuroscience, microbiology, ecology and evolution.

Wiley Open Access will provide authors wishing to publish their research outcomes in an open access journal with a range of new high quality publications which meet the requirements of funding organizations and institutions where these apply.

“The development of *Wiley Open Access* is an example of our commitment to offer authors the widest possible choice in publishing with Wiley”, said Steve Miron, Senior Vice President, Wiley-Blackwell. He added, “Wiley has a strong history of innovation in journal publishing and we see this as a natural extension of our service to our learned society partners, authors, and the scholarly community in its broadest sense”.

The new journals are being launched in collaboration with a group of international professional and scholarly societies with which Wiley currently partners. Each journal will appoint an Editor-in-Chief and Editorial Board responsible for ensuring that all articles are rigorously peer-reviewed, and each journal will be offered with the full functionality of Wiley Online Library.

The new *Wiley Open Access* journal *Brain and Behavior* will publish open access research across neurology, neuroscience, psychiatry and psychology. *Brain and Behavior's* newly appointed Editor-in-Chief, Andrei V. Alexandrov, Professor of Neurology, University of Alabama at Birmingham, comments:

“With the launch of *Brain and Behavior*, the Editorial Board and I, along with the support of many international societies, will offer the research community a high quality peer-reviewed journal that meets the needs of those authors who wish to publish their work in an open access environment. I am delighted to be working with Wiley to deliver this important new service.”

Professor Allen Moore, University of Exeter and newly appointed Editor-in-Chief of *Ecology and Evolution* comments:

“I am excited to be involved with this new open access journals initiative. *Ecology and Evolution* will deliver rapid decisions and fast publication of research in all areas of ecology, evolution and conservation science. By working in collaboration with leading societies to deliver open access to all, this new journal offers authors an ideal place to publish their work quickly to the broadest possible audience.”

Professor Geoff Hanlon, Honorary President of Society for Applied Microbiology (SfAM) comments:

“The new Wiley Open Access journal in microbiology will deliver something of real value, with in-depth peer-review, fast publishing times and availability to the worldwide research community. We are looking forward to partnering with Wiley to support this new high-quality open access journal for the microbiology community.”

Wiley Open Access journals will be published under the Creative Commons Attribution NonCommercial License, which permits use, distribution and reproduction in any medium, provided the original work is properly cited and is not used for commercial purposes. A publication fee will be payable by authors on acceptance of their articles. Wiley will introduce a range of new payment schemes to enable academic and research institutions, funders, societies, and corporations to actively support their researchers and members who wish to publish in *Wiley Open Access* journals.

More information is available at www.wileyopenaccess.com

About Wiley

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Wiley's core businesses include scientific, technical, medical and scholarly (STMS) journals, encyclopedias, books and online products and services; professional/trade books, subscription products, training materials, online applications and web sites; and educational materials for undergraduate and graduate students and lifelong learners. Wiley's global headquarters are located in Hoboken, NJ, with operations in the US, Europe, Asia, Canada and Australia. The company's web site can be accessed at www.wiley.com. The company is listed on the New York Stock Exchange under the symbols JWa and JWb.

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About the Society for Applied Microbiology (SfAM)

SfAM is the voice for applied microbiology within the UK. It is the oldest UK microbiology society with members worldwide. SfAM works in partnership with sister organizations and microbiological bodies to ensure that microbiology and microbiologists are able to exert influence on policy-makers within the UK, in Europe and world-wide.